PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

September 7, 1995

Mr. Stuart Fitzgerald
The Association for P.O.O.L. Inc.
P.O. Box 223024
Chantilly VA 22022

Dear Mr. Fitzgerald:

Thank you for your recent sponsorship proposal regarding Philip Morris involvement with the pool league which you presented for our consideration.

As you might expect, we have a very active promotional program that fits precise criteria developed to achieve our marketing goals. We have reviewed your proposal carefully and have determined that it does not fit into our promotional plans for our company at this time.

Thank you for your interest in Philip Morris and we wish you every success with the pool league.

Regards,

Steve Sampson
Group Manager,
Event Marketing

cc: Ina Broeman

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